

# landscape nova scotia



Green for Life!

**2025**  
**SPONSORSHIP**  
**PACKAGE**

[landscapenovascotia.ca](http://landscapenovascotia.ca)

**BECOME A PROUD PARTNER OF LANDSCAPE NOVA SCOTIA**

# WHO WE ARE



Landscape Nova Scotia is a registered non-profit organization with almost 200 active members.

Our members include landscape contractors, retail garden centres, landscape designers, irrigation specialists, wholesale nursery growers, lawn care companies, nursery sod producers, trade suppliers, municipal/institutional grounds managers, as well as industry specialists.

We have been a voice for the landscape and horticultural industry for over 40-years in Nova Scotia and are committed to providing consumers with options to make informed decisions. We strive to increase our awareness with the public.

Nova Scotia's unique landscape is one of the most powerful factors in attracting both visitors and new residents to our province.

Landscape Nova Scotia has a simple goal, to help Nova Scotians keep the landscape around them beautiful, functional and sustainable. Nature provides some stunning raw materials. Technology has created others. Diverse, sustainable landscapes; urban forest; community greenspace - all are integral to a healthy and thriving community.

Landscape Nova Scotia works to encourage, protect and promote "the green, the blue and the view!"



# WHAT WE DO



## WE ARE CHAMPIONS FOR EXCELLENCE IN LANDSCAPE AND HORTICULTURE.

Our mission is to promote high standards in product quality, professional service and conduct in the landscape and horticulture industry.

- We maintain a strong relationship with other industry stakeholders, including local and provincial government departments.
- We endorse, promote and deliver industry certification, training and educational opportunities.
- We promote sustainable landscaping and environmental stewardship.
- We promote the creation of safe and beautiful neighborhoods, using environmentally sensitive construction and horticulture practices.



# MESSAGE FROM THE PRESIDENT



On behalf of the Landscape Nova Scotia Board of Directors I want to thank-you for your support.

Our mission is to promote high standards in product quality, professional service and conduct in the landscape and horticulture industry. This is only possible with a dedicated group of volunteers, member engagement and strong partners.

We look forward to building relationships with our members. We will accomplish this through positive initiatives including, education, certification, community involvement and team building opportunities to grow industry exposure.

As a sponsor, we will promote, and raise the profile of your business, at every opportunity. Your contributions help raise the bar of professionalism within the landscape community.

I look forward to working with you and your team.

Respectfully,

**Steve Smith**  
PRESIDENT, LANDSCAPE NOVA SCOTIA



# WHY SPONSOR LANDSCAPE NOVA SCOTIA?

Landscape Nova Scotia is happy to offer various forms of corporate engagement opportunities through sponsored events. We will also promote your sponsorship through recognition on print materials, social media, association website, membership emails, etc.

- Opportunity to be showcased in front of your target market.
- Raise product and brand awareness.

## EACH YEAR LANDSCAPE NOVA SCOTIA HOSTS MULTIPLE EVENTS, SUCH AS:

- Educational Sessions / Workshops
- Industry Trade Shows
- Awards of Landscape Excellence
- Annual General Meeting
- Member Social / Networking Events



landscape  
nova scotia  
*Green for Life!*

# CORPORATE SPONSORSHIP OPPORTUNITIES



BENEFITS	PLATINUM SPONSOR \$5,000	GOLD SPONSOR \$2,500	SILVER SPONSOR \$1,500	BRONZE SPONSOR \$1000	EVENT SPONSOR \$500
20 X 10 BOOTH AT INDUSTRY TRADESHOW	●				
LOGO ON ALL PRINT & DIGITAL MATERIALS	●				EVENT ONLY
HEADLINE SPONSOR AWARDS OF EXCELLENCE	●				
PRESENTER AWARDS OF EXCELLENCE	●	●			
BRANDED AWARD AWARDS OF EXCELLENCE	●	●			
DISPLAY POP-UP BANNER AT EVENTS	3	1			EVENT ONLY
PASSES TO ALL EVENTS	4	2	1		
LOGO IN MONTHLY E-NEWSLETTERS	●	●	●	●	
LOGO ON WEBSITE	●	●	●	●	
LOGO ON MEMBERSHIP PACKAGE	●	●	●		
LOGO ON EVENT EMAILS	AWARDS OF EXCELLENCE	●	●	●	EVENT ONLY

# CONNECT WITH US

On behalf of Landscape Nova Scotia, we would like to thank-you for taking the time to consider partnering with us for 2025.

If you have any questions or would like to solidify your partnership with Landscape Nova Scotia as a sponsor, please contact us any time. We would be thrilled to discuss opportunities in further detail and make any accommodations necessary to best fit your needs.

We look forward to working with you and your business.

Sincerely,

**JAN LONER**  
EXECUTIVE DIRECTOR  
[JAN@LANDSCAPENOVASCOTIA.CA](mailto:JAN@LANDSCAPENOVASCOTIA.CA)



LANDSCAPE NOVA SCOTIA'S MISSION IS TO PROMOTE HIGH STANDARDS IN PRODUCT QUALITY, PROFESSIONAL SERVICE AND CONDUCT IN THE HORTICULTURAL TRADES INDUSTRY; AND TO ENCOURAGE THE USE OF ASSOCIATION MEMBERS BY THE PUBLIC.

[LANDSCAPENOVASCOTIA.CA](http://LANDSCAPENOVASCOTIA.CA) | 902-800-4321

PO BOX 28 STN MAIN | DARTMOUTH, NS | B2Y 3Y2

